

~~ANXIOUSLESS~~

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Executive Summary

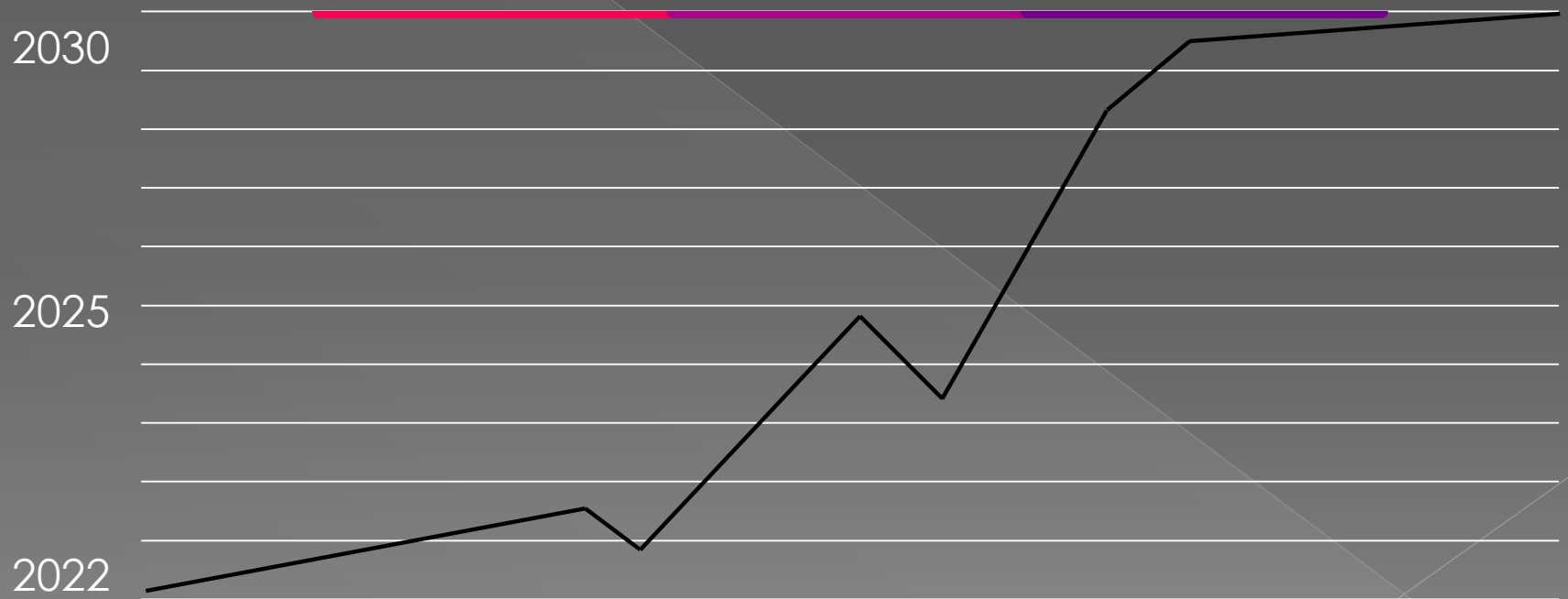
- Our business is named 'Anxiousless'. It aims toward fighting the anxiety of young people. Anxiety in general is a problem which the teenagers are facing these days.
- Our business will finance from the profit of the toy against anxiety.

Company

- It is a small business starting with 2 investors who will invest with 5.000€ each and credit of 10.000€.
- In the future, we plan to raise our business to a medium size and employ 50 people.

Market Analysis

- We plan to sell it to teenagers (13-19y)



Products and Services

- ◉ We offer you a website where you will have the chance to personalize the toy as you want it to look like. (Name written on it etc.)
- ◉ We can carry it to anywhere we go.

Strategy

- Social media promotions. For example; Influencers who got the target audience.

Management Team

- Our business is from teenagers to teenagers, who knows how you feel and what you are going through.

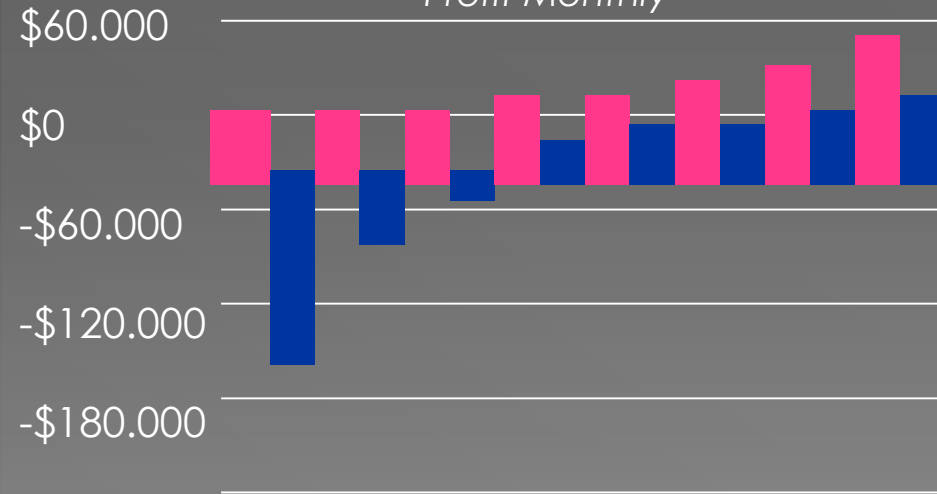
Financial Plan

1. Start up

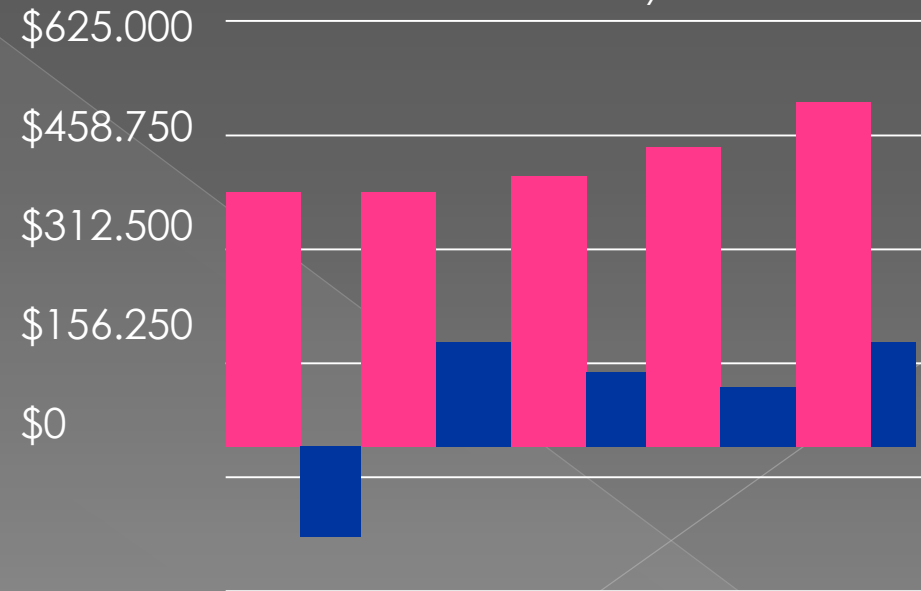
- 20.000€
- 5 personal investment
- 10 cash credit

- We can raise a foundation / do charity dedicated to teenagers and even young children who suffer from severe mental issues, such as anxiety.

Profit Monthly



Profit Yearly



THANK YOU
FOR YOUR
ATTENTION