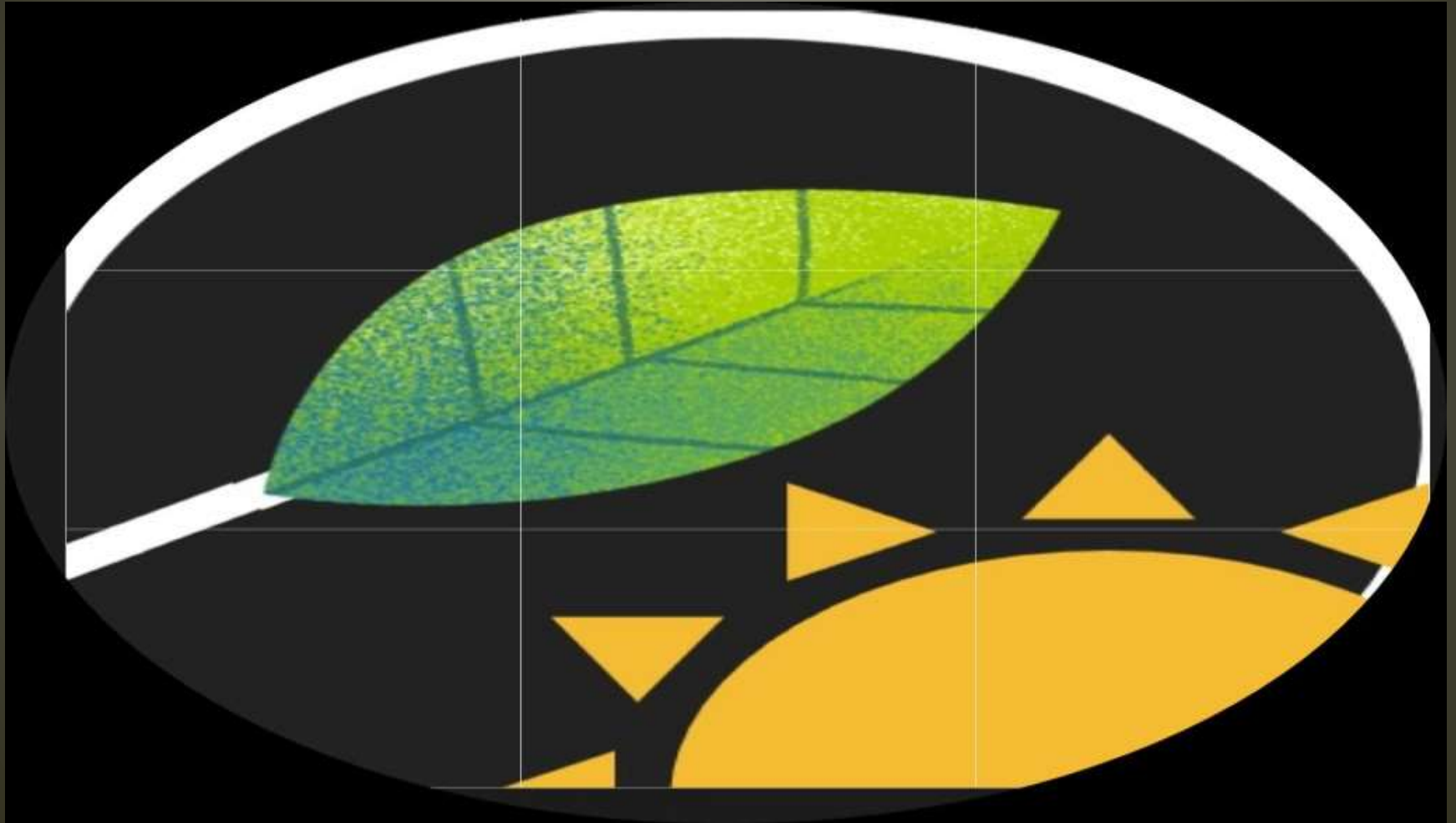




SUNOLOGY

AN ECO-FRIENDLY ELEKTRONIC DEVICES COMPANY

THE LOGO OF OUR COMPANY



PROBLEM:

- Our world uses a lot of electricity and it causes a lot of problems in our world. The world doesn't have enough sources for that electricity.



SOLUTION:

- Using solar energy instead of electricity. The solar energy comes from the sun and comes naturally so it doesn't cause pollution. And we don't have to produce electricity.



Our Mission:

- To be more eco-friendly.
- Create a cleaner planet for the next generation.
- Work with sustainability.
- To satisfy the interests of our customers.
- To be more affordable.



Product

- We created a charger which works with solar energy. You can use it anywhere and anytime you want. It's more affordable than the regular ones. It doesn't use electricity so it doesn't cause any kind of environmental problem.
- We go outside in the sun and it charges from the solar energy and when it's charged you can also use it at night.
- On the top of it there's a little solar panel and it saves the solar energy during the day. So you can use it at night and you don't have to look for a plug socket during the day.
- And it's really easy to use and you can carry it anywhere.
- It has the same form as a normal charger but it's more eco-friendly and affordable.

Target Market

- Everyone who uses their mobile phones, laptop and any kind of electronic devices can buy this products. It is suitable for any kind of age groups.
- In our website you can design your charger , like the color you can write your name and some words whatever you want. There are some images about film characters and if you want you can put these images on your charger and personalise it.
- Also we will sell them in electronic shops you can buy these chargers from any kind of electronic shop.

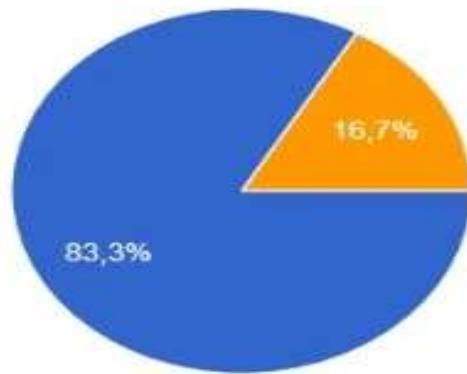


QUESTIONNAIRE RESULTS

- We prepared 20 questions for this idea. Some of them are;

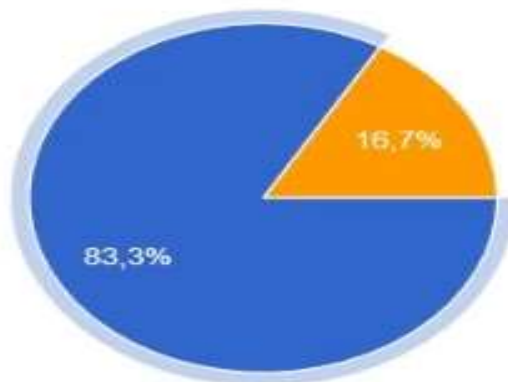
Would you be willing to pay for an eco-friendly product?

6 yanıt



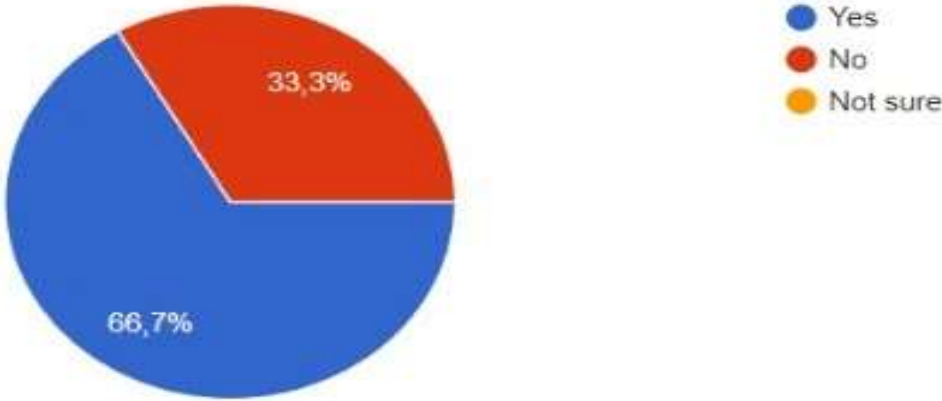
Is it important to have an eco-friendly product for you?

6 yanıt



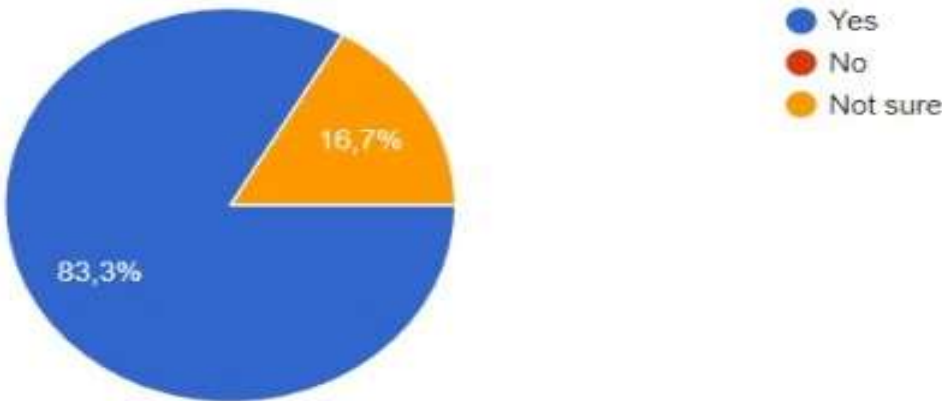
Is it important for you to have your phone charged all the time?

6 yanıt



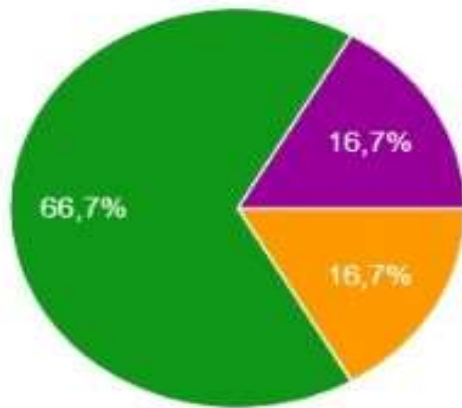
Do you think more people will buy an eco-friendly product?

6 yanıt



How often do you charge your mobile phone?

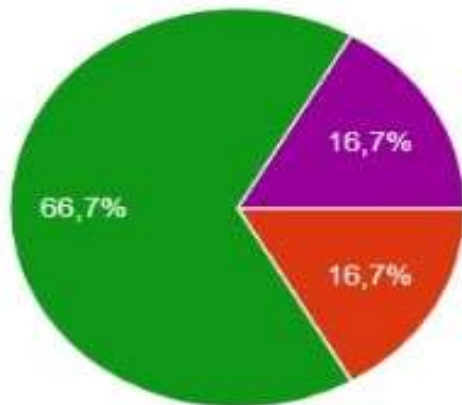
6 yanıt



- Twice/three times a week
- Four/five times a week
- Every second days
- Every day
- Once/twice a day

How often are you in the sun?

6 yanıt



- Twice/three times a week
- Four/five times a week
- Every second days
- Every day
- Once/twice a day

The Importance of Eco-Friendly Products

- Using eco-friendly products improves quality at life in terms of mortality, age, diseases, and illnesses. They ensure the safety of families and the planet.
- Our product is more easy and beneficial to use because you don't need a plug socket and it's more affordable because it doesn't includes any kind of electronic stuff. So we think that our product is really beneficial and useful both in ecological and technologic ways.



FUND (MONEY SOURCE)

- To afford this project we got credit from bank. And for paying that credit we found an investor. Our investor has 30% of our company.



TEAM MANAGEMENT

- NEHIR : The CEO of the company
- LAURA: The Marketing Manager of the company
- ULAŞ: The Finance Manager of the company
- SOFIA :The Product Manager of the company
- MILOS: The Submanager of the of the company
- YUNUS EMRE : The Public Relations Manager



THANK YOU FOR YOUR ATTENTION