

## OUR MISSION AND VISION

- To provide healty food
- To support local farms
- To save natural resources

- To make healthy meals.
- Using naturally and ethically obtained products

## TARGET MARKET

- People with ages from 20-50 who care about protecting the environment.
- Also our restaurant is suitable for vegans and vegetarians.
- Suitable for the people who have chronic diseases as well.
- Our food includes gluten-free products.



- Company ownership: Elif, Talia, Alina, Andrei, Nicola, Gale, Baran
- Our company is based in villages and small towns.
- Our company includes 7 different countries.

### MARKET ANALYSIS

- 10% food taken To- Go
- 15% food via drive-thru
- 70% food consumed in store
- 5% other

# PRODUCTS AND SERVICES

We sell local traditional food and common food (pizza, burger...)

### HOW IT WILL RIVAL OTHER BUSINESSES?

- We have various types of sauces.
- We provide ingridients from local farms.

### STRATEGY AN IMPLEMENTATION

We need to buy electrical motorbicycle

## THANK YOU FOR YOUR ATTENTION