

## What is Included in our business plan samples:

All sample business plans are complete and Incorporates all of the sections that bankers and investors hope to see. Each business plan includes the following key sections:

- **Executive Summary:** A quick and brief introduction to your business plan. It includes a summary of your business, the problem that it solves, your target market, and financial highlights.
- **Company:** Details about your company ownership, where your business based, how large the company is, what you do, and what you desire to achieve.
- **Market Analysis:** Describes the industry you plan to sell your product or service in, including statistics to support your claims.
- **Products and Services:** Reviews what you sell and what you're offering your clients. How it will rival other businesses selling the same or similar products and services.
- **Strategy and Implementation:** Provides the details of how you turn strategies and plans into actions in order to achieve key objectives and goals.
- **Management Team:** Describes your management team, staff, resources, and why they're the right team to make the business a success.
- **Financial Plan:** Composed of four financial statements: the [income statement](#), the [cash flow statement](#), the [balance sheet](#), and the statement of shareholders' equity.