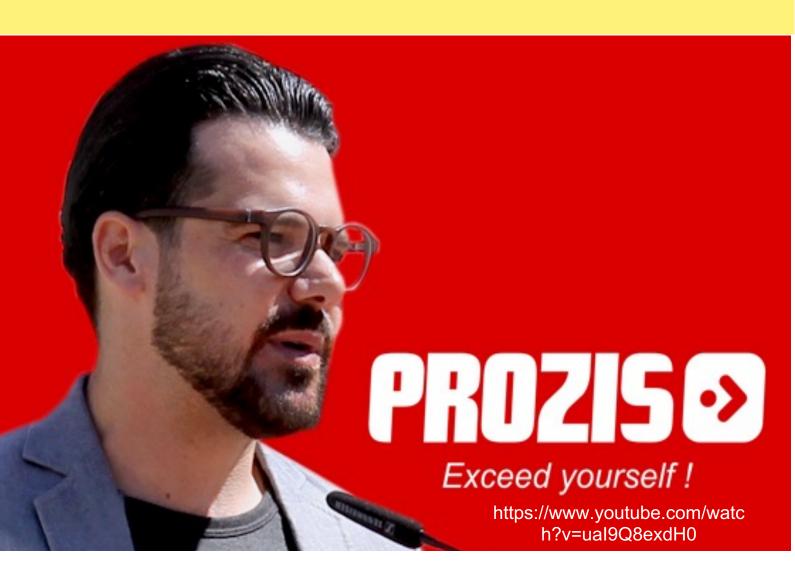


Miguel Milhão

Creator of the famous company **PROZIS**

It was at the age of 23 and due to a sports injury that Miguel Milhão decided to found **PROZIS**. Nine years later, the company has become the biggest sports nutrition store in Europe, earning millions a year.



Erasmus + 2021



History of the foundation of PROZIS

Miguel Milhão founded **PROZIS** in 2006, when he was 23 years old. The idea came when, following frequent injuries during the time he was a federated swimming athlete, Miguel came across evidence: sports nutrition was expensive and difficult to obtain on the national market.

To finance the project, he resorted to the sale of the car his father had given him, having raised a starting capital of 25 thousand euros.

However, it was not the first time that the young sportsman dedicated himself to business projects: until founding Prozis, he had created several companies, having failed more than once.

The right opportunity arose when he met Jorge Silva, currently CEO of Prozis and who, at the time, was the owner of a software company, McWin, now part of the OSIT group.

In a few years, the partners and friends built the online store, expanded to Madeira and Brazil, set up a logistics centre managed by another company of their own – VeryFex – and are now preparing the expansion to Russia, the Middle East and the USA through franchising.

Erasmus + 2021

Activity

- E-commerce
- Nutrition
- Health
- Wellness

Countries Served

- Brazil
- Canada
- Colombia
- Mexico
- And 100 more countries
 Resume





Website: Prozis.com

About PROZIS

Prozis is а Portuguese belonging brand, to the Prozis.group in the field of sports supplementation. It is one of the largest sports nutrition stores in Europe, with than more 800 registered thousand and active customers, spread over more than one hundred markets, including Brazil.

European Leader

More than 800 thousand clients

It's not about the money.
It's about our mission.
Trust us. We will feed
your body and mind with
everything you need to
exceed yourself.

Erasmus + 2021



Esposende



Póvoa de Lanhoso - Labs







SOME PARTNERS















Erasmus + 2021